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## Press Release

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TO: All Media

FROM: APSI & the Mike Minter Workforce Development Program

RE: Vocational Training at W.E.B. Dubois

With the ever increasing use of the internet, the need for fiber optics has become especially high. Some experts claim that the current boom in the use of fiber optics is a direct result of the high bandwidth required by internet data, especially graphical data. As a result of the fiber optic boom, the W.E.B. Du bois Community Development Corporation is collaborating with APSI and the Mike Minter Workforce Development Program to provide certified training in Broadband Fiber Optics to participants in the program. This training, which is nationally certified by the Fiber Optic Association, is ideal for those who are unemployed, dislocated workers or military veterans seeking a career in a sustainable industry.

Fiber Optics is based around understanding the role that technology plays when light moves through fibers. This allows the fibers to become transparent and allow for a display. This concept usually includes understanding how to transmit this light through glass or plastic.

"Both consumers and corporations have already started their Broadband and Fiber Optic penetration throughout the Carolina's", stated Scott A. Coulter, APSI Chairman/CEO. He added, "This is a direct response to the larger demand for more secured data transfer, broadband internet access in rural areas and upcoming green technology pushing information from homes to data centers around the world."

"Recently, North Carolina has been awarded over \$28 million dollars for infrastructure and middle-mile broadband network development. These are the types of opportunities that will connect communities and create jobs in our region. These are projects that we will see more over the next 10-15 years and that is what makes are program so special" stated Marvin Kelley, Sr. Vice President at APSI.

"To become trained in the Broadband Technologies and receive a globally recognized credential at no cost to the student is very rare", Marvin concluded. "That is what

makes our program so unique. It offers hope and builds confidence in the men and women who are seeking to get back into the workplace with a new skill set that leads to a better quality of life.

Upon completing the Broadband Fiber Optics Program offered by APSI, successful graduates will have the skills and ability to fulfill entry level job opportunities as certified technicians. These new graduates will receive globally recognized credentials that allow them to be employed in areas such as installation, sales, marketing, and independent contractors locally, nationally and/or globally. Additionally, the names of graduates will be listed on the Fiber Optic Association website so that employers will have immediate access to them.

APSI's success in fiber optic training caught the eye of former Carolina Panther, Mike Minter, who decided this training was an awesome way to form a partnership that would allow Mike to continue to give back to his local community. Out of this partnership, APSI formed the Mike Minter Workforce Development Program.

"The reason I originally became affiliated with APSI is that they were able to demonstrate that the people they trained would be able to find jobs leading to stability in the family structure", stated Minter. He added, "This has been proved time and time again, and I look at this program as a blessing to so many people in these difficult times."

The class will be conducted over a two-week period and will afford students to learn the basics of Fiber Optic installation as well as Broadband technologies. Upon completion of the course and final exam, each student will be awarded two world-wide recognized credentials from the Fiber Optic Association which can lead to employment with some of the world's most renowned companies.

In addition to the Fiber Optic/Broadband offerings, APSI also offers classes in Networking, Alternative Energy and Customer Service, all of which provide proper credentialing to its graduates.

For more information, please contact Marvin Kelley at [mkelley@apsicorp.com](mailto:mkelley@apsicorp.com) or 1-877-355-APSI.